



ideas for fundraising

1. COLLECT THE ENTIRE AMOUNT AT ONE TIME (PREFERABLY BEGINNING OF YEAR)

2. TAKE YOUR MONEY TO THE BANK

3. CHARGE A SENIOR PORTRAIT SITTING FEE

4. HELP WITH SCHOOL PICTURE DISTRIBUTION

5. SELL EXTRA PICTURES

6. EARN DESKTOP DOLLARS

7. SELL BUSINESS AND PERSONAL ADS

- sell senior ads!
- survey students to see where they spend their money
- make a hit list to assign businesses to students
- design a call back/reject slip for businesses
- pay commissions for business ads

Rules:

- entire class must first sell a minimum
- put a time limit on selling ads
- money must be collected before any paid out
- senior/club ads don't count in commission
- pay commission in \$1 bills before winter break

8. PROMOTE BOOK SALES:

- in letter to parents for senior ads
- to local doctors/dentists/realtors/graduates—ask them to buy just ONE BOOK for a student who could not otherwise afford one
- in the Spring encourage ALL students who have not yet purchased a book to buy one **now**

9. PUT ON A BUDDY PORTRAIT DAY:

- order a backdrop from a photo wholesaler or borrow one from local photographer
- borrow lighting system from photo class or local photographer
- time Portrait Day between deadlines; order cardboard “frames” for photos
- encourage multiple orders
- consider digital if you have the equipment—print it all yourself!

10. THROW A SPRING DISTRIBUTION PARTY:

- charge \$2 admission
- give a coupon for supplement and/or plastic covers/pictures/signing sheets
- sell extra books (don't forget to sell pens too!)
- play loud music
- line up yearbook parents to chaperone
- decorate with hundreds of balloons in school or book colors
- hold in a room that will look crowded! (cafeteria/gym)
- promote like crazy (flyers/signs/reader board/announcements)
- only allow students to pick up book AFTER SCHOOL the next day if they don't come to the party