



It's what we do

Herff Jones Plant Trip to Charlotte, NC March 25 through 27, 2010

Thursday, March 25:

Morning Departure - We'll travel via charter bus to Charlotte, North Carolina with a stop half way for lunch. The bus has a DVD player, so bring your favorite flicks to pass the time.

Friday, March 26:

Plant Tour - Plant personnel will explain the entire printing process and will lead the staff through the plant to see firsthand how the yearbook is printed.

Creative Arts Seminar - See the latest creative trends in the yearbook industry and have personal help from an artist in designing a cover and planning your book's theme and design.

Night Out - Friday evening will include dinner and a night out.

Saturday, March 27:

Return to Florida - We'll hit the road early and plan to be home by evening.

Yearbooks remain the best way to capture student voices and preserve the memories of the year. Only those students with positive attitudes and solid work ethics have what it takes to "do" yearbook. The Charlotte plant personnel are eager to meet our staffs in person to help students and advisers sharpen their yearbook skills.

Tuition and costs for the trip is \$225 per person and includes transportation, lodging, breakfast, lunch at the plant and entertainment. Participants should bring about \$35 for other meals and expenses. Space is limited. More information will be sent home in early March. Check. Feel free to call our office with any questions.

The Yearbook Connection, Inc.
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