



**\*The Yearbook Connection\***  
Summer Workshop 2010 \* July 19-21  
Kanapaha Middle School \* Gainesville, FL  
800.972.6659 or 352.641.6127 for more information  
[www.theyearbookconnection.com](http://www.theyearbookconnection.com) to register

## Main Sessions

- **Theme Development** - Find out how to design a theme for your school and year!
- **Beginning Yearbook** - New to yearbook? The beginner's session is for you! Explore yearbook basics and learn to see, hear, think and feel like a journalist.
- **Advanced Yearbook** - Learn about the latest design trends, coverage alternatives, graphical treatments and uses of theme development.
- **eDesign** - Our award winning program (Adobe Max and CIO recognition) helps you with powerful tools and elegance of use.
- **InDesign** - Explore the powerful tools of Adobe's InDesign, with an emphasis on learning the techniques you need to achieve cutting edge layouts.
- **Photography** - You can't have a great yearbook without great photography. In this track, you'll learn camera functions and composition techniques. Numbers will be limited.
- **Marketing** - Yearbook is running a business. Learn how to sell the books and ads. This session will be a must for business managers and their staffs.
- **Adviser Bootcamp** - New and seasoned advisers will meet to discuss curriculum, accountability, organization and techniques.

## Staying in Gainesville?

We have reserved a block of rooms at the Cabot Lodge off of I-75. The hotel is close to Kanapaha Middle School. Contact the hotel directly for reservations. Room rate is \$81.95 plus tax.

Cabot Lodge Gainesville  
3726 SW 40th Blvd  
Gainesville, FL 32608  
352.375.2400 or (800) 843-8735  
352.335.2321 fax

## Workshop Registration

- **We want YOU option:** \$180 per adviser/\$210 per student
- **We want you early option:** Register and pay before June 1 and receive \$10 per registration credited toward your 2011 yearbook
- **We want more of you option:** Register and pay for 5 or more attendees and receive \$180 credited toward your 2011 yearbook

To register, go to [www.theyearbookconnection.com](http://www.theyearbookconnection.com). Payment may be made by check or credit card.