

Yearbook® it's a process

The Yearbook Connection's
2012 PLANT TRIP
March 15-17 • Charlotte, NC



Ever wonder what happens with your finished pages once you hit the submit button? What is the process like for editing your pages, printing, and binding all the signatures together? What about the cover? How's that thing stay on?

It's a process and the Charlotte Plant personnel are eager to meet our staffs in person to help students and advisers see how they are there to help every step of the way.

Tuition and costs for the trip is \$225 per person and includes transportation, lodging at Hampton Inn, breakfast, lunch at the plant and entertainment. Participants should bring about \$35 for other meals and expenses while on the road.

Be a sweetie and let us know you're coming by February 14th. Space is limited. We'll need time to arrange the bus schedule and make arrangements with the hotel.

Thursday, March 15th

Morning Departure - We'll travel via charter bus to Charlotte, North Carolina with a stop half way for lunch. There may be several buses from different areas depending on the number of people attending. The buses will have a DVD player, so bring your favorite PG-13 movies to pass the time.

Friday, March 16th

Plant Introductions & Tours - Plant personnel will explain the entire printing process and will lead the staff through the plant to see firsthand how the yearbook is printed.

Creative Arts Seminar - See the latest creative trends in the yearbook industry and have personal help from an artist in designing a cover and planning your book's theme and design.

Night Out - Friday evening will include dinner and a night out at Sport's Connection for bowling and laser tag.

Saturday, March 17th

Return to Florida - We'll hit the road early and plan to be home by evening.



The Yearbook Connection, Inc.
Representing Herff Jones
Steven Wallace | 352-641-6127 | steven@theyearbookconnection.com
Cara Cruce | 386-972-4340 | cara@theyearbookconnection.com

